



Eight Steps to a Career Transition and Reinventing Yourself

Meet Our Guest



Brian Kurth, author of Test-Drive Your Dream Job - A Step-by-Step Guide to Finding and Creating the Work You Love (Hachette, 2008) and founder of VocationVacations.com, has a thriving career coaching and public speaking business based on the "vocationing" process. Brian believes that happiness and passion can be an integral part of work.

In late 2001, Brian was laid off from a dot-com company and took a six-month road trip across the US and parts of Canada. At the end of that journey he moved from Chicago to Portland Oregon, where he founded VocationVacations and Brian Kurth + Company.

Your Hosts

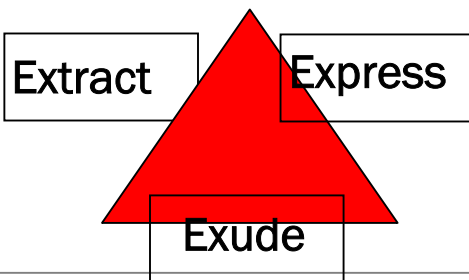


William Arruda



Susan Guarneri

Where this fits in the 1-2-3 Success! Personal Branding Process



This teleseminar applies to all three phases – Extract, Express, and Exude - of the personal branding process.

Agenda / Topics for Today's Interview

- 1. How can a person discover what truly would make them happy and fulfilled in their professional and personal life?



7. What other kinds of research, exploration, and outreach do you recommend to those in pursuit of a new career or field?

8. How can a person identify how much risk, uncertainty, and challenge are tolerable for them?

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**LINKS:**

Read excerpts from Brian Kurth’s “how-to” book Test-Drive Your Dream Job - A Step-by-Step Guide to Finding and Creating the Work You Love (Hachette, 2008) on the VocationVacations website at <http://vocationvacations.com/brian/career-consulting/> or on the Brian Kurth + Company website at <http://www.briankurth.com/>

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For information about **Reach Personal Branding**, go to: <http://www.reachpersonalbranding.com>