



Getting from College to Career (in Tough Times)

Meet Our Guest



Lindsey Pollak is a bestselling author (Getting from College to Career: 90 Things to Do Before You Join the Real World - HarperCollins) and nationally recognized expert on Generation Y career and workplace issues. She is Global Campus Spokesperson for LinkedIn.com and a professional speaker.

Lindsey writes a top-rated blog at www.lindseypollak.com/blog on career advice and contributes articles to The Huffington Post and FastCompany.com. She is a graduate of Yale University.

Your Hosts

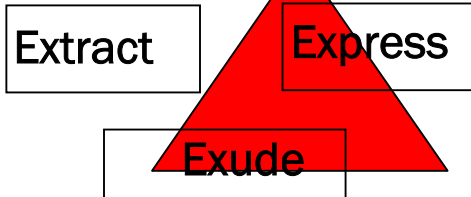


William Arruda



Susan Guarneri

Where this fits in the 1-2-3 Success! Personal Branding Process



This teleseminar applies to the Express and Exude phases of the personal branding process.

Agenda / Topics for Today's Interview

- 1. How bad is it out there for young job seekers?



6. What can parents do to help their kids?

7. What are universities doing to help their students and graduates?

8. How is social media important to a job search today?

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LINK:

[www.lindseypollak.com/blog](http://www.lindseypollak.com/blog) - career advice for college students and recent grads

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Reach Personal Branding: <http://www.reachpersonalbranding.com>